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P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belgaum)
Fifth Semester, B.E. - Electrical and Electronics Engineering
Semester End Examination; Dec. - 2014
Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO full questions from each part. .

PART - A

1. a. Comment on the true nature of management. Is it a science or an art? 10
- b. Explain the scientific management which influenced on the development of management thought. 10
- 2 a. Explain the importance of planning. 10
- b. Define objective. Explain the characteristic of objective and its advantage. 10
- 3 a. With neat line diagram, explain line and staff organization. 10
- b. State the meaning of centralization and decentralization of authority. Mention the advantages and disadvantages of both. 10
- 4 a. Explain different approaches to leadership. Also state the requirement of a leader. 10
- b. Explain the benefits of Co-ordination. Also explain the need of Internal and external co-ordination. 10

PART - B

5. a. List and explain entrepreneurial functions. 5
- b. List and Explain the Role of entrepreneurs in economic development of the country. 5
- c. Describe the various stages in entrepreneurial process. 10
- 6 a. Define "Small Scale Industry". List the SSI and state the characteristics of SSI. 10
- b. Explain the various important steps involved in establishing a small enterprise. 10
- 7 a. What is Prime Minister's Rozgar Yojana (PMRY)? What are its salient features? 5
- b. State the objectives of KIADB. Also explain the different functional units of KIADB. 10
- c. State the Range of services provided by SIDBI. 5
- 8 a. State and explain the guidelines to be followed in the preparation of good project report. 10
- b. Explain the process of identification of business opportunities. 10