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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Electrical and Electronics Engineering

Semester End Examination; Dec. - 2015

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. Define 'Management' and explain the various functions of Management. 10
- b. List and explain the types of plans. 10
- 2 a. Explain briefly the contribution of F.W. Taylor to the management thought. 10
- b. What do you mean by 'Decision Making'? Explain the process of decision making giving the various steps. 10

UNIT - II

- 3 a. List and explain the principles of a good organization. 10
- b. Briefly explain the process of 'Staffing' and bring out the importance of staffing in an organization. 10
- 4 a. Bring out the advantages and disadvantages of "Centralization". 10
- b. With an illustration explain the "Scientific Selection Process". 10

UNIT - III

- 5 a. List and briefly explain the principle of effective direction. 10
- b. Explain the steps in controlling and list out its limitations. 10
- 6 a. List the various theories of motivation and explain briefly any two of them. 10
- b. With a simple illustration showing the elements of communication, explain the process of communication. 10

UNIT - IV

- 7 a. List the functions of an "Entrepreneur" and explain the steps in an entrepreneurial process. 10
- b. What do you mean by institutional support for SSI? Explain any one. 10
- 8 a. Sketch the role of entrepreneurs in the economic development of a country. 10
- b. Bring out the steps to stout a small scale industry. 10

UNIT - V

- 9 a. List and explain the factors influencing women entrepreneurship. 10
- b. List the contents of a project report and briefly explain the important parts. 10
- 10 a. List out the basic problems of woman entrepreneurs and explain how they could be overcome. 10
- b. Briefly explain how business opportunities could be identified. 10