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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Electrical and Electronics Engineering

Semester End Examination; Dec - 2016/ Jan - 2017

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. Explain briefly the various functions of management. 10
- b. Briefly explain the various levels of management. 10
- 2 a. Explain the various advantages and limitations of planning. 10
- b. With the help of flow chart, explain the various steps involved in decision-making process. 10

UNIT - II

- 3 a. Briefly explain authority and responsibility. 10
- b. Explain the process of management by objectives. 10
- 4 a. Explain different types of organizations. 10
- b. Explain different steps to be taken in a selection process. 10

UNIT - III

- 5 a. Explain Maslow's need hierarchy. 10
- b. What are the essentials of effective control system? 10
- 6 a. Briefly explain the various types of leaders. 10
- b. Explain the importance of communication process. 10

UNIT - IV

- 7 a. Explain the various stages in entrepreneurial process. 10
- b. Explain the importance of small scale industries. 10
- 8 a. Explain the role of entrepreneurs in economic development. 10
- b. Explain the various steps involved to start an S.S.I. 10

UNIT - V

- 9 a. Explain the basic problems women entrepreneurs encounter. 10
- b. Explain the various contents of a project report. 10
- 10 a. Briefly explain various leadership qualities for a woman entrepreneur. 10
- b. Explain planning commission's guide lines for formulating a project report. 10