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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Electronics and Communication Engineering

Semester End Examination; Dec. - 2014

Entrepreneurship Development and Management

Time: 3 hrs

Max. Marks: 100

Note: i) Answer any **FIVE** full questions, selecting at least **TWO** full questions from each part.
ii) Assume suitable missing data if any.

PART - A

1. a. Explain four principles of Scientific management summarized by F.W. Taylor. 6
- b. Discuss the importance of planning and explain planning / decision making process using a block diagram. 14
- 2 a. Discuss clearly technological forecasting with suitable examples. 10
- b. Explain Herzberg's two – factor theory regarding motivation. 10
- 3 a. Discuss 'Dimensions of technical leadership'. 8
- b. Explain the process of control and discuss three perspectives on the 'timing of control'. 12
- 4 a. Explain the following with respect to the project proposal process. 16
- i) Preproposal effort ii) proposal preparation iii) proposal contents.
- b. Write a note on ATT. 4

PART - B

- 5 a. List and briefly explain characteristics of a successful entrepreneur. 16
- b. Classify entrepreneurs based on types of entrepreneurial business. 4
6. a. Discuss the support provided by Small Industries Development Organization (SIDO) to small scale industries in the country. 10
- b. Write short notes on: 10
- i) District Industries Centres (DICs)
- ii) Small Industries Development Bank of India (SIDBI)
- 7 a. Discuss clearly "Project Feasibility Study" using a schematic diagram. 14
- b. Explain environmental pollution related clearances for setting up of a small scale industry. 6
- 8 a. Explain the following terms with respect to causes for sickness / incipient sickness in SSI. 6
- i) Exogenous factors and ii) Endogenous factors.
- b. List the measures that can be taken to improve the efficiency of SSIs and to prevent sickness in small scale units. 4
- c. Discuss the guidelines on various parameters on relief and concessions during rehabilitation of sick units. 10