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P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belgaum)
Fifth Semester, B.E. - Industrial and Production Engineering
Semester End Examination; Dec. - 2014
Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: i) Answer any **FIVE** full questions, selecting at least **TWO** full questions from each part.
 ii) Assume suitable missing data if any.

PART - A

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| 1.a. What are the functional areas of Management and explain any two of them? | 8 |
| b. Explain the various modern Management Approaches. | 12 |
| 2 a. Describe the importance of Planning. | 10 |
| b. Enumerate the various steps in planning and planning premises. | 10 |
| 3 a. List down the principles of Organization. | 8 |
| b. Explain the line organization with a neat sketch. | 12 |
| 4 a. Explain various essentials of a some control system. | 10 |
| b. What is Motivation? Explain the characteristics of motivation. | 10 |

PART - B

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| 5 a. Mention the various functions of Entrepreneur. | 6 |
| b. What are the types of Entrepreneur? | 10 |
| c. Write note on concept of Entrepreneurship. | 4 |
| 6 a. List down the objectives of SSIs. | 4 |
| b. What are the characteristics of SSIs? | 7 |
| c. Write a note on : (i) Auxiliary Industry (ii) WTO | 9 |
| 7 a. Write note on : (i) DIC/ single window concept (ii) National Small Industries Corporation | 10 |
| b. What are the contents of good Project Report? | 10 |
| 8 a. Mention various methods of Project Appraisal and explain any three methods. | 10 |
| b. What are the aspects of Financial Feasibility Study? | 5 |
| c. Describe Network Analysis. | 5 |