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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Industrial and Production Engineering

Semester End Examination; Dec. - 2015

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. Define Management? Explain the functional areas of Management. 10
- b. Explain the roles of Management. 10
- 2 a. Mention the various steps in planning and planning premises. Explain any five of them briefly. 10
- b. Describe the steps in Decision Making. 10

UNIT - II

- 3 a. List the principles and organizations. 8
- b. Explain the line organization with a diagram. 12
- 4 a. Explain the characteristics of motivation. 10
- b. Write a note on Importance and coordination. 10

UNIT - III

- 5 a. Describe the various steps in controlling. 10
- b. Mention the essentials of a sound control system and explain any five of them. 10
- 6 a. List the various functions of an entrepreneur. 10
- b. Explain the evolutions of Entrepreneurship. 10

UNIT - IV

- 7 a. Write a note on Govt. Support to SSI during 5 years plans. 10
- b. Write a note on Impact of Liberalization, privatization and atobalizations on SSIs. 5
- c. What are effects of WTO / GATT? 5
- 8 a. Explain the role the following in developing the SSI. 15
- i) SIDBI ii) KIADB iii) SFC
- b. Describe the role of DICS. 5

UNIT - V

- 9 a. Mention the contents of project report. 10
- b. Write a note on Guidelines by planning commission for project report. 10
- 10 a. List the types of companies and explain any three of them. 10
- b. What are the principles of cooperative society? Explain any two of them. 10