

--	--	--	--	--	--	--	--	--	--



## P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

**Fifth Semester, B.E. – Information Science and Engineering**

**Semester End Examination; Dec - 2016/Jan - 2017**

**Management and Entrepreneurship**

*Time: 3 hrs*

*Max. Marks: 100*

*Note: Answer FIVE full questions, selecting ONE full question from each unit.*

### UNIT - I

- 1 a. Explain the various functions of management. 10  
 b. Explain the roles of a manager. 10  
 2 a. Explain any five principles of a management as formulated by Fayol. 10  
 b. What are the modern management approaches? Explain briefly the system approach of management. 10

### UNIT - II

- 3 a. Explain the steps involved in planning. Discuss the importance of planning. 10  
 b. Explain the types of decisions. 10  
 4 a. What are the principles of organizing? Explain. 10  
 b. What is recruitment ? What are the various sources of recruitment? 10

### UNIT - III

- 5 a. Describe the Maslow's need hierarchy theory of motivation. 10  
 b. Explain the purpose of communication. 10  
 6 a. Describe the functions of a leader. 10  
 b. Discuss the need for a control system and explain the steps involved in control process. 10

### UNIT - IV

- 7 a. Briefly discuss the types of entrepreneurship. 10  
 b. Explain the stages in entrepreneurial process. 10  
 8 a. Discuss the functions of women entrepreneurs and their problems. 10  
 b. Describe the project formulation in preparation of projects. 10

### UNIT - V

- 9 a. What are the steps involved in setting up of Small Scale Industry(SSI)? Explain. 10  
 b. Discuss the characteristics of SSIs. 10  
 10 a. Discuss the objectives and functions of WTO. 10  
 b. What are the functions of DIC and NSIC? 10