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P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belgaum)
Sixth Semester, B.E. - Information Science and Engineering
Semester End Examination; June/July - 2015
Entrepreneurship and Management

Time: 3 hrs

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO full questions from each part

PART - A

1. a. What are the roles of a manager explain any 2 roles briefly with a suitable example. 8
- b. Explain in detail the functional areas of management. 12
2. a. What is planning? Explain the various principles of planning. 8
- b. Define decision making. Briefly explain the steps involved in decision making with a suitable flowchart. 12
3. a. Define span of control. Differentiate between Authority and Responsibility. 8
- b. What is staffing? Explain the various recruitment steps that involved in the hiring process. 6
- c. Differentiate between Management By Objectives (MBO) and Management By Exception (MBE). 6
4. a. Explain briefly the Maslow's theory of human needs with appropriate sketches. 8
- b. Differentiate between controlling and co-ordination. 8
- c. Write a short note on transformation leaders. 4

PART – B

5. a. Define Entrepreneur. List the various characteristics of an Entrepreneur. 6
- b. Describe the process of starting an entrepreneurial journey. 8
- c. What are the barriers faced by entrepreneurs in India? 6
6. a. Define SSI. List the various characteristics of SSI. 8
- b. Briefly explain any 8 steps in setting up a SSI. 8
- c. Write short notes on: 4
 - (i) WTO
 - (ii) GATT
7. a. With an example of your choice explain the process of selecting a R and D project. 6
- b. How can you project ideas with respect to starting a venture of your choice? Explain briefly. 6
- c. What are the steps involved in making a R and D organization successful? 8
8. a. Differentiate between PERT and CPM. 8
- b. Explain the technical feasibility study. 6
- c. Explain the common errors in a project report. 6