U.S.N

P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belgaum)
Third Semester, Master of Computer Applications (MCA)
Semester End Examination; Dec - 2016/Jan - 2017
Basics of MIS and E-Commerce

Time: 3 hrs *Max. Marks: 100*

*Note: Answer **FIVE** full questions, selecting **ONE** full question from each unit.*

UNIT - I

1 a.	Explain system concept and generalized model of a system.	10
b.	Explain different steps involved in analyzing existing system.	10
2 a.	Briefly explain classes of systems.	10
b.	Explain processing of Data, Transaction, Applications and Information for MIS.	10

UNIT - II

3 a.	Explain methods of data and information collection.	10
b.	Explain impact of the MIS.	10
4 a.	Explain General model of a human as information processor.	10
b.	Explain MIS support to the management.	10

UNIT - III

5 a.	Explain the types of DSS.	10
b.	Explain behavioral concepts and organizational in Decision making.	10
6 a.	Explain decision making concept and decision making process.	10
b.	Explain SWOT analysis.	10

UNIT - IV

7 a.	Explain Intranet / Extranet and How to setup Intranet?	10
b.	Define World Wide Web (www)? Explain the web architecture with neat diagram.	10
8 a.	Explain client-server architecture model with a neat diagram.	10
b.	Explain customer relationship management and supply chain management.	10

UNIT - V

9 a.	Explain the scope of E-Commerce.	10
b.	Explain E-Commerce market places.	10
10 a.	Explain essential E-Commerce process with a neat diagram.	10
b.	Briefly explain Business to Customer and Business to Business in E-Commerce.	10

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