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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Sixth Semester, B.E. - Mechanical Engineering

Semester End Examination; June/July - 2015

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO full questions from each part.

PART - A

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| 1. | a. Explain scope of management according to Herbison and Myer. | 6 |
| | b. List and explain modern management approaches. | 8 |
| | c. Bring out contribution of F.W. Taylor. | 6 |
| 2. | a. Describe the characteristics of objectives. | 6 |
| | b. Explain standing plans with examples. | 8 |
| | c. Explain steps involved in decision making process. | 6 |
| 3. | a. Explain the importance of organization. | 6 |
| | b. Differentiate centralization and Decentralization of authority and responsibility. | 8 |
| | c. List advantages and disadvantages of Management By Objective (MBO). | 6 |
| 4. | a. List and explain different leadership style. | 6 |
| | b. Explain two-factor motivation theory. | 6 |
| | c. Describe techniques used by managers to achieve co-ordination. | 8 |

PART - B

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| 5. | a. Explain the role of entrepreneurs in economic development of a country. | 6 |
| | b. What are the functions of entrepreneurs? Explain. | 6 |
| | c. List & explain barriers to entrepreneurship. | 8 |
| 6. | a. Explain the role of SSI in economic development of a country. | 8 |
| | b. Write a note on supporting agencies of government for SSI. | 6 |
| | c. List advantages and disadvantages of SSI. | 6 |
| 7. | Explain the following : | |
| | (i) KIADB (ii) SIDBI | 10 |
| | (iii) SISI (iv) DIC-A single window agency. | 10 |
| 8. | a. What are the guidelines by planning commission for preparing project report? Explain. | 10 |
| | b. Explain the methods used for project appraisal. | 10 |