



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Sixth Semester, B.E. - Mechanical Engineering

Semester End Examination; June - 2016

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: i) Answer FIVE full questions, selecting ONE full question from each unit.

ii) Missing data may suitably assume.

UNIT - I

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| 1 a. | Explain different levels of management and also explain roles of management. | 10 |
| | b. Explain early management approaches. | 10 |
| 2 a. | Explain steps in planning and planning premises. | 10 |
| | b. Explain different steps in decision making. | 10 |

UNIT - II

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|------|--|----|
| 3 a. | List and explain different principles of organization. | 10 |
| | b. List different types of organization. Explain any two with a diagram. | 10 |
| 4 a. | Explain MBO and MBE with their advantages and disadvantages. | 10 |
| | b. What is recruitment? Explain various sources of recruitment. | 10 |

UNIT - III

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| 5 a. | List different characteristics of an entrepreneur and explain different qualities of an entrepreneur. | 10 |
| | b. Explain different stages in entrepreneurial process. | 10 |
| 6 a. | Explain role of entrepreneur in economic development of the country also list barrier of entrepreneurship. | 10 |
| | b. Explain different functions of an entrepreneur. | 10 |

UNIT - IV

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| 7 a. | Explain different steps to start a SSI. | 10 |
| | b. Explain GATT and WTO. | 10 |
| 8. | Write a notes on : | |
| | i) KIADB ii) KSSIDC | 20 |
| | iii) SIDBI iv) KSFC | |

UNIT - V

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| 9 a. | List and explain different contents of a project report. | 10 |
| | b. Explain project formulation process. | 10 |
| 10 a. | List and explain different guidelines given by planning commission for project report. | 10 |
| | b. Explain market feasibility and technical feasibility study for a project. | 10 |