

--	--	--	--	--	--	--	--	--	--



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Seventh Semester, B.E. - Mechanical Engineering

Semester End Examination; Dec - 2016/Jan - 2017

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. List and explain functional areas of management. 10
- b. Explain early management approaches. 10
- 2 a. Explain steps in planning and planning premises. 10
- b. State and explain the steps in decision making. 10

UNIT - II

- 3 a. List and explain principles of organization. 10
- b. List different types of organization and explain any two with merits and demerits. 10
- 4 a. Explain different leadership styles. 10
- b. Explain Maslow's hierarchy of needs. 6
- c. List different principles of committees. 4

UNIT - III

- 5 a. Explain different stages in entrepreneurial process. 10
- b. Explain different function of an entrepreneur. 10
- 6 a. Explain the role of entrepreneur in economic development of a country. 8
- b. List different barriers of Entrepreneurship. 4
- c. Discuss different qualities of an entrepreneur. 8

UNIT - IV

- 7 a. What are the various steps involved in starting SSI's? 8
- b. Explain need and rationale of SSI's. 8
- c. List different characteristics of SSI. 4
- 8 a. Explain different government policy towards SSI. 10
- b. Explain GATT and WTO. 10

UNIT - V

- 9 a. Explain Project formulation. 10
- b. Explain different methods of appraisal. 10
- 10a. Explain Market feasibility study and Technical feasibility study. 10
- b. Explain various techniques used for network analysis. 10