



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Seventh Semester, B.E. - Mechanical Engineering

Semester End Examination; Dec - 2017 / Jan - 2018

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

*Note: i) Answer **FIVE** full questions, selecting **ONE** full question from each unit.*

ii) Assume suitably missing data if any.

UNIT - I

- | | | | |
|---|----|---|----|
| 1 | a. | Define management. Explain the functions to be performed by managers to attain the set goals. | 10 |
| | b. | Draw the distinction between administration and management. | 10 |
| 2 | a. | Trace the evolution of the modern management thought process. | 10 |
| | b. | List the different types of plans found in an organization. Explain. | 10 |

UNIT - II

- | | | | |
|---|----|--|----|
| 3 | a. | Discuss any two types of organization with a neat block diagram. | 10 |
| | b. | What do you mean by span of control? Explain in brief the steps involved in MBO. | 10 |
| 4 | a. | What are the qualities, traits and personal characteristics of a good leader? Explain. | 10 |
| | b. | List the various maintenance factors and motivation factors of Fredrick Herzberg. | 10 |

UNIT - III

- | | | | |
|---|----|---|----|
| 5 | a. | List out the most essential skills that are required to become an entrepreneur. | 10 |
| | b. | Explain in brief the role of entrepreneurship in economic development. | 10 |
| 6 | a. | What do you understand by Intrapreneurship? How does it differ from Entrepreneurship? | 10 |
| | b. | Discuss the various barriers to Entrepreneurship. | 10 |

UNIT - IV

- | | | | |
|---|----|---|----|
| 7 | a. | Discuss the importance of a small scale industry and list out the problems faced by them. | 10 |
| | b. | Explain the impact of Globalization and Liberalization on SSI. | 10 |
| 8 | a. | List out the causes of Industrial sickness found in SSI. | 10 |
| | b. | Discuss agencies of Government for SSI. | 10 |

UNIT - V

- | | | | |
|----|----|---|----|
| 9 | a. | Briefly explain how you would go about selecting for a project? | 10 |
| | b. | What do you mean by a project report? Explain in brief the contents of project report. | 10 |
| 10 | a. | What do you mean by project appraisal? Explain various types of analysis used in project appraisal. | 10 |
| | b. | Explain different aspects of a feasibility study. | 10 |