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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Industrial and Production Engineering

Semester End Examination; Dec - 2017/Jan - 2018

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. What is management? Mention the important characteristics of management. 10
- b. List out the various function of management and explain any two functions briefly. 10
- 2 a. Explain the various roles of management. 10
- b. What are the modern management approaches? Explain any two of them. 10

UNIT - II

- 3 a. Explain the various importance of planning. 10
- b. Describe the decision making steps. 10
- 4 a. Mention principles of organization and explain any four. 10
- b. Describe the five techniques of selection process for recruitment. 10

UNIT - III

- 5 a. Define direction and narrate the principles of direction. 10
- b. What is communication? Describe the systems of communication. 10
- 6 a. Describe the essentials of a sound control system in an organization. 10
- b. Narrate the types of entrepreneur. 10

UNIT - IV

- 7 a. List and explain the government policies towards SSI. 10
- b. List the objective and scope of SSIs. 10
- 8 a. Write short note on the following : 10
- (i) SISIs (ii) NSIC.
- b. Mention the objectives and problems of SFCs. 10

UNIT - V

- 9 a. List the contents of project report and explain briefly. 10
- b. Narrate the guidelines by planning commission for project report. 10
- 10 a. Write a note on the following : 10
- (i) Market Feasibility Study (ii) Technical Feasibility Study.
- b. Explain the following : 10
- (i) Error and Project Report (ii) Identification of Business Opportunities.