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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Second Semester, Master of Business Administration (MBA)

Semester End Examination; June - 2017

Work Place Ethics

Time: 3 hrs

Max. Marks: 100

Note: Answer all FOUR full questions from PART - A and PART - B (Case study) is compulsory.

PART - A

- 1 a. Define Ethics. Discuss the importance of Ethics in business. 10
 b. Discuss the most common ethical issues faced by modern day's managers. 10

OR

- 2 a. In your view, how can ethical conduct by management ensure, i) Employee commitment 10
 ii) Investor loyalty?
 b. Write short notes on the following :
 i) Measures to control unethical behavior in employees in an organization 10
 ii) Reward systems for ethical behavior.
 3 a. With the help of an Indian example, explain the advantages of CSR. 10
 b. Explain the need, importance and benefits of good corporate governance in the modern business world. 10

OR

- 4 a. Discuss the most common unethical practices that you find in the modern advertising. 10
 b. Suggest measures to avoid/prevent sexual harassment at work places. As a manager of an organization, if your team member involves in sexual harassment, what is the action you take against him? 10
 5 a. Do you agree with the argument, health care industry is negatively impacted by Health Insurance? Justify your arguments. 10
 b. Explain the different stages in development of a team in work place. 10

OR

- 6 a. Discuss the importance of team work in modern corporate. 10
 b. Rapid industrialization is blamed for global warming. As a budding manager, what are your views on global warming? Suggest few precaution, prevention and alternate measures to reduce global warming. 10
 7 a. With a suitable example, establish a link between Ethics, Customer satisfaction and Profits. 10
 b. Discuss the corporate governance obligation towards, Society and Employees. 10

OR

- 8 a. Who are whistle blowers? List the common risks faced by them. 10
- b. Discrimination pricing strategy is a common practice in business. Present your arguments on the policy. 10

PART – B

Case Study: (Compulsory)

9. **Instruction:**

Read the following case and answer the questions that follow. Each question carries 5 marks.

You have completed two years with the present team at your work place. These two years have been great value and learning to you. The team members are very cordial in their conduct and work is more of fun in the team. Every team member contributes to his/her best of the abilities. This strong team cohesiveness has made the team win Best Team award for the past two consecutive years.

The team is a right blend of experience and youth, needless to mention you are the part of the juniors of the team. The seniors have always held at the time of need and he has helped you to be better performer.

Today morning while interacting with a senior member of the team you have learnt that he has some incomplete assignments and he has decided to go on long vacation as he has promised his family long time back and he has kept the team and the manager in dark regarding the incomplete assignment. He has told in confidence to you that will keep it a secret.

You are in an ethical dilemma now, should you report this your team manager or not? Wouldn't every employee also be a family member? Hence leaving the office assignment incomplete and going out with the family is right on the employee part?

Answer the following:

- a) Present the summary of the case in less than 50 words.
- b) Would you be happy to be part of the above said team Yes/No and Why?
- c) Would you report to the manager about the senior's incomplete assignment? Yes or No and Why?
- d) If you were in the position of the manager and come to know about the senior member's incomplete assignment and long vacation, what is your next course of action?

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