



## P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

**Fifth Semester, B.E. - Electrical and Electronics Engineering**

**Semester End Examination; Dec - 2016/ Jan - 2017**

**Management and Entrepreneurship**

*Time: 3 hrs*

*Max. Marks: 100*

*Note: Answer FIVE full questions, selecting ONE full question from each unit.*

### UNIT - I

- |      |  |    |
|------|--|----|
| 1 a. | Explain briefly the various functions of management.   | 10 |
|      | b. Briefly explain the various levels of management.   | 10 |
| 2 a. | Explain the various advantages and limitations of planning.                                    | 10 |
|      | b. With the help of flow chart, explain the various steps involved in decision-making process. | 10 |

### UNIT - II

- |      |  |    |
|------|--|----|
| 3 a. | Briefly explain authority and responsibility.                  | 10 |
|      | b. Explain the process of management by objectives.            | 10 |
| 4 a. | Explain different types of organizations.                      | 10 |
|      | b. Explain different steps to be taken in a selection process. | 10 |

### UNIT - III

- |      |   |    |
|------|---|----|
| 5 a. | Explain Maslow's need hierarchy.                        | 10 |
|      | b. What are the essentials of effective control system? | 10 |
| 6 a. | Briefly explain the various types of leaders.           | 10 |
|      | b. Explain the importance of communication process.     | 10 |

### UNIT - IV

- |      |  |    |
|------|--|----|
| 7 a. | Explain the various stages in entrepreneurial process.     | 10 |
|      | b. Explain the importance of small scale industries.       | 10 |
| 8 a. | Explain the role of entrepreneurs in economic development. | 10 |
|      | b. Explain the various steps involved to start an S.S.I.   | 10 |

### UNIT - V

- |       |  |    |
|-------|--|----|
| 9 a.  | Explain the basic problems women entrepreneurs encounter.                      | 10 |
|       | b. Explain the various contents of a project report.                           | 10 |
| 10 a. | Briefly explain various leadership qualities for a woman entrepreneur.         | 10 |
|       | b. Explain planning commission's guide lines for formulating a project report. | 10 |

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