



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. – Information Science and Engineering

Semester End Examination; Dec - 2016/Jan - 2017

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

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| 1 a. Explain the various functions of management. | 10 |
| b. Explain the roles of a manager. | 10 |
| 2 a. Explain any five principles of a management as formulated by Fayol. | 10 |
| b. What are the modern management approaches? Explain briefly the system approach of management. | 10 |

UNIT - II

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| 3 a. Explain the steps involved in planning. Discuss the importance of planning. | 10 |
| b. Explain the types of decisions. | 10 |
| 4 a. What are the principles of organizing? Explain. | 10 |
| b. What is recruitment ? What are the various sources of recruitment? | 10 |

UNIT - III

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| 5 a. Describe the Maslow's need hierarchy theory of motivation. | 10 |
| b. Explain the purpose of communication. | 10 |
| 6 a. Describe the functions of a leader. | 10 |
| b. Discuss the need for a control system and explain the steps involved in control process. | 10 |

UNIT - IV

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| 7 a. Briefly discuss the types of entrepreneurship. | 10 |
| b. Explain the stages in entrepreneurial process. | 10 |
| 8 a. Discuss the functions of women entrepreneurs and their problems. | 10 |
| b. Describe the project formulation in preparation of projects. | 10 |

UNIT - V

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| 9 a. What are the steps involved in setting up of Small Scale Industry(SSI)? Explain. | 10 |
| b. Discuss the characteristics of SSIs. | 10 |
| 10 a. Discuss the objectives and functions of WTO. | 10 |
| b. What are the functions of DIC and NSIC? | 10 |