U.S.N ☐☐☐☐☐☐☐☐☐☐

P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belgaum)
Seventh Semester, B.E. - Mechanical Engineering
Semester End Examination; Dec - 2016/Jan - 2017
Management and Entrepreneurship

Time: 3 hrs   Max. Marks: 100

Note: Answer **FIVE** full questions, selecting **ONE** full question from each unit.

UNIT - I

1 a.	List and explain functional areas of management.	10
b.	Explain early management approaches.	10
2 a.	Explain steps in planning and planning premises.	10
b.	State and explain the steps in decision making.	10

UNIT - II

3 a.	List and explain principles of organization.	10
b.	List different types of organization and explain any two with merits and demerits.	10
4 a.	Explain different leadership styles.	10
b.	Explain Maslow's hierarchy of needs.	6
c.	List different principles of committees.	4

UNIT - III

5 a.	Explain different stages in entrepreneurial process.	10
b.	Explain different function of an entrepreneur.	10
6 a.	Explain the role of entrepreneur in economic development of a country.	8
b.	List different barriers of Entrepreneurship.	4
c.	Discuss different qualities of an entrepreneur.	8

UNIT - IV

7 a.	What are the various steps involved in starting SSI's?	8
b.	Explain need and rationale of SSI's.	8
c.	List different characteristics of SSI.	4
8 a.	Explain different government policy towards SSI.	10
b.	Explain GATT and WTO.	10

UNIT - V

9 a.	Explain Project formulation.	10
b.	Explain different methods of appraisal.	10
10a.	Explain Market feasibility study and Technical feasibility study.	10
b.	Explain various techniques used for network analysis.	10

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