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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Sixth Semester, B.E. - Information Science and Engineering

Semester End Examination; May / June - 2018

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

- 1 a. What is management? Explain the roles of a manager. 10
 b. Discuss Henry Fayol's principle of management. 10
 2 a. Explain the management functions. 10
 b. Explain the principle of Taylor's scientific management. 10

UNIT - II

- 3 a. What is planning? Explain the various steps in planning. 10
 b. Explain the importance of decision making. Discuss different types of decision. 10
 4 a. What is organizing? Explain the various principles of organization. 10
 b. Explain various source of recruitment. 10

UNIT - III

- 5 a. Explain in detail any two motivational theories. 10
 b. Describe the purpose of communication. 10
 6 a. Describe the functions of a leader. 10
 b. Explain in brief the essential of good control system. 10

UNIT - IV

- 7 a. Discuss the types of entrepreneur. 10
 b. Explain in brief the functions of entrepreneur. 10
 8 a. List out and explain the stages in entrepreneurial process. 10
 b. Explain in brief the formulation of project report. 10

UNIT - V

- 9 a. Define small scale industry. Explain the objectives and scope of small scale industries. 10
 b. Explain the government support to small scale industries during five year plans. 10
 10 a. Discuss the impact of liberalization, privatization and globalization of small scale industries. 10
 b. Explain the impact of WTO/GATT on small scale industries. 10

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