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## P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fourth Semester, Master of Business Administration (MBA)

Semester End Examination; May/June - 2018

Entrepreneurship Development

Time: 3 hrs

Max. Marks: 100

*Note: Answer all FOUR full questions from PART - A and PART - B (Case study) is compulsory.*

### PART - A

- 1 a. Entrepreneur is a key player in economic progress. List out the essential characteristics which a person should possess. 10
- b. State entrepreneur function. Discuss with suitable example. 10

### OR

- 2 a. Explain the types of entrepreneurs according to the types of business. 10
- b. What are the problems of SSI? Explain. 10
- 3 a. Name and explain the challenges faced by women entrepreneurship. 10
- b. Write a note on self help groups and explain schemes running under the women empowerment mission. 10

### OR

- 4 a. What are the roles of rural entrepreneurs in economic development? 10
- b. What are the problems in rural entrepreneurship? 10
- 5 a. Explain the central government institutions which support entrepreneurs. 10
- b. Explain the role of commercial banks in promoting entrepreneurs. 10

### OR

- 6 a. What are the difference between Hire and Lease? Explain. 10
- b. What are the functions of National Institute for entrepreneurship and small business development? Explain. 10
- 7 a. List out tax benefits available to small scale industries in India. Explain in detail. 10
- b. What factors are considered to set up a small business? Explain. 10

### OR

- 8 a. Mention the importance ethics in business discussion. 10
- b. List out the signals of Industrial sickness. 10

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**PART - B (Compulsory)****9. Case Study:**

Dhirubhai after metriculation left for Yemen and took up a small job to fill gas and collect money at a shell pelted station earning ` 300 a month. Within few years, he rose to the position of sales manager in the same company. After eight years he came back to India started his own business called Reliance Commercial Corporation which was mainly involved in exporting commodities. When in 1960s the Government of India introduced an export promotion scheme he decided to switch to textiles and today we see how Reliance have expanded knook and corner.

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**Questions:**

- a) Identify the problem in the above case.
- b) What are the reasons behind sucessess of Dhirubai?

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