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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Seventh Semester, B.E. - Mechanical Engineering

Semester End Examination; Dec. - 2019

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer **FIVE** full questions, selecting **ONE** full question from each unit.

UNIT - I

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|------|---|----|
| 1 a. | Explain the nature and characteristics of management. | 10 |
| b. | Explain the development of management thought. | 10 |
| 2 a. | Differentiate between management and administration. | 4 |
| b. | Explain the different levels of management. | 6 |
| c. | Explain the functions of management. | 10 |

UNIT - II

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|------|---|----|
| 3 a. | Explain different types and functions of committees. | 8 |
| b. | Explain the importance of organization. | 8 |
| c. | What is departmentation? Mention the significance of departmentation. | 4 |
| 4 a. | With a block diagram explain; | 10 |
| | i) Product organization ii) Project organization | |
| b. | Explain the principles of organization. | 10 |

UNIT - III

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|------|--|----|
| 5 a. | Explain the role of entrepreneurship in economic development of country. | 10 |
| b. | Explain in stages in entrepreneurial process. | 10 |
| 6 a. | Explain the functions of entrepreneur. | 10 |
| b. | Explain the types of entrepreneurs. | 10 |

UNIT - IV

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|------|---|----|
| 7 a. | What is motivation? What are the kinds of motivation? Explain any two. | 8 |
| b. | Explain the different techniques of managing dissatisfaction and frustration. | 8 |
| c. | List out the characteristics of motivation. | 4 |
| 8 a. | What are wages? List the different methods of wages payment. | 6 |
| b. | Explain; i) Maslow's theory of needs ii) Mc. Georges - X & Y theory. | 14 |

UNIT - V

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|-------|---|----|
| 9 a. | Explain the steps in project preparation. | 10 |
| b. | Explain the steps to start SSI. | 10 |
| 10 a. | Explain the significance of project report. | 8 |
| b. | Explain the errors in project report. | 6 |
| c. | Explain the identification of business opportunities. | 6 |