



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Seventh Semester, B.E. - Mechanical Engineering

Semester End Examination; Jan. / Feb. - 2021

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer *FIVE* full questions, selecting *ONE* full question from each unit.

UNIT - I

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|------|--|----|
| 1 a. | What is management? Explain the characteristics of management. | 10 |
| | b. List and explain modern management approaches. | 10 |
| 2 a. | Explain different levels in management. | 6 |
| | b. Differentiate between Management and Administration. | 4 |
| | c. Explain the contribution of Henry Foyal and F.W. Taylor in early management approaches. | 10 |

UNIT - II

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|------|---|----|
| 3 a. | What is organization? Discuss the importance of organization in industries. | 8 |
| | b. Explain wide and narrow span of control with advantages and disadvantages. | 12 |
| 4 a. | Explain matrix organization with flowchart. Mention its advantages and disadvantages. | 10 |
| | b. Explain the principles of organization. | 10 |

UNIT - III

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|------|---|----|
| 5 a. | List and explain the functions of an Entrepreneur. | 8 |
| | b. Explain types of Entrepreneurship. | 12 |
| 6 a. | Explain the barriers to Entrepreneurship. | 8 |
| | b. As an Entrepreneur, discuss the effect of GST in the development of your organization. | 6 |
| | c. Explain the development of Entrepreneurship in India. | 6 |

UNIT - IV

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| 7 a. | What is motivation? Explain the characteristics of motivation. | 8 |
| | b. Explain Maslow's theory of needs. | 6 |
| | c. What is incentive? Explain how the incentive motivates the employees in industries? | 6 |
| 8 a. | Explain job description. Mention the uses of job description. | 8 |
| | b. Explain the methods of job evaluation. | 8 |
| | c. Explain methods of payment for bonus system. | 4 |

UNIT - V

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|-------|---|----|
| 9 a. | Explain the phases in project implementation. | 10 |
| | b. Explain the significance and need of a project report. | 6 |
| | c. Explain project audit. | 4 |
| 10 a. | Explain the need for small scale industries. | 10 |
| | b. Explain the steps to start a small scale industry. | 10 |