



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Electronics and Communication Engineering

Semester End Examination; Dec. - 2019

Innovation, Entrepreneurship and Management

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

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| 1 a. | Discuss the role of Innovation in Economic Growth of Country. | 10 |
| b. | What is meant by creativity? Explain how creativity plays an important role in research and development? | 10 |
| 2 a. | Discuss the different phases of innovation with suitable example. | 10 |
| b. | What is meant by innovator? Explain its role with suitable example. | 10 |

UNIT - II

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|------|---|----|
| 3 a. | Enumerate the functions of innovative skills. | 5 |
| b. | Smart Innovations is very much required for every business individual. Explain with suitable model. | 5 |
| c. | Discuss the different types of innovation with suitable example. | 10 |
| 4 a. | Explain the concept of Patent with suitable example. | 5 |
| b. | Explain the functions of Intellectual property. | 5 |
| c. | Elaborate and Justify how innovation Proposal helps in getting the consensus of the superiors for implementation? | 10 |

UNIT - III

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| 5 a. | Explain the functions of Management with suitable example. | 10 |
| b. | Discuss the Henry Fayol's 14 principles of Management. | 10 |
| 6 a. | Examine the McGrogor's Theory X and Y with suitable example. | 10 |
| b. | Discuss with suitable example the Recent Trends in management. | 10 |

UNIT - IV

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| 7 a. | Explain the evolution of entrepreneur. | 5 |
| b. | Enumerate the difference between Entrepreneur and Manager. | 5 |
| c. | What is meant by Intrapreneur? Explain the characteristics of Entrepreneur. | 10 |
| 8 a. | Explain the functions of Entrepreneur. | 5 |
| b. | State any five differences between Intrapreneur and Entrepreneur. | 5 |
| c. | What is meant by Entrepreneur? Explain the different types of Entrepreneur. | 10 |

UNIT - V

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| 9 a. | Explain the functions of Lease Financing and Hire Purchase. | 6 |
| b. | Describe the various types of Lease Agreements. | 6 |
| c. | Discuss the procedure of hire purchasing with suitable example. | 8 |
| 10 a. | Discuss the need of Institutional support for small entrepreneurs. | 6 |
| b. | Explain the functions of NSIC with suitable example. | 6 |
| c. | Elaborate the role of Small Industries Development Organization (SIDO), Small Scale Industries Board (SSIB). | 8 |