



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Industrial and Production Engineering

Semester End Examination; Dec. - 2019

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer FIVE full questions, selecting ONE full question from each unit.

UNIT - I

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|------|---|----|
| 1 a. | Define management. List the nature and characteristics of management. | 6 |
| b. | Is management a Science, Art or Profession? Explain. | 6 |
| c. | Discuss about scientific management approaches. | 8 |
| 2 a. | Explain the functional areas of management. | 10 |
| b. | Discuss about the following: | 10 |
| | i) System approach ii) Behavioral approach | |

UNIT - II

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|------|--|----|
| 3 a. | Define planning. Differentiate between Strategic planning and Tactical planning. | 6 |
| b. | List and explain any three types of Decisions. | 7 |
| c. | Discuss about the steps in planning and planning premises. | 7 |
| 4 a. | Explain with a block diagram the Line and Staff organization. | 8 |
| b. | Write a note on the following: | |
| | i) Centralization and Decentralization | 12 |
| | ii) Any two techniques of selection | |
| | iii) Departmentation | |

UNIT - III

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|------|---|----|
| 5 a. | Discuss about the Maslow's theory of motivation. | 7 |
| b. | Explain the importance of Coordination. | 6 |
| c. | Explain the various methods used by management for controlling the deviation in the organization. | 7 |
| 6 a. | Explain the stages in entrepreneurial process. | 10 |
| b. | List the different types of entrepreneur. | 4 |
| c. | Explain the characteristics of entrepreneurship. | 6 |

UNIT - IV

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|------|---|----|
| 7 a. | Discuss about the Government policies towards the development of SSI. | 10 |
| b. | List the objectives of SSI. | 4 |
| c. | Write a note on GATT. | 6 |

8. Discuss about the role of following towards the development of SSI:

a) TECKSOK

b) DIC

c) SIDO

d) KSFC

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UNIT - V

9 a. Discuss about the guidelines of planning commission for project report.

10

b. Explain the phases of project identification with its sources.

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10. Write a note on the following:

a) PERT

b) Financial analysis

c) Market feasibility study

d) Errors of project report

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