



P.E.S. College of Engineering, Mandya - 571 401
 (An Autonomous Institution affiliated to VTU, Belagavi)
Fifth Semester, B.E. - Computer Science and Engineering
Semester End Examination; Feb. - 2021
Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Course Outcomes

The Students will be able to:

CO1: Describe the basic principles and concepts of management.

CO2: Distinguish different plans and List steps in Planning.

CO3: Interpret the concept of directing and controlling.

CO4: Demonstrate the meaning, functions, types and role of Entrepreneur and describe various industrial supports.

CO5: Explain in detail about small scale industries and prepare the project report.

Note: I) PART - A is compulsory. Two marks for each question.**II) PART - B: Answer any Two sub questions (from a, b, c) for Maximum of 18 marks from each unit.**

Q. No.	Questions	Marks	BLs	COs	POs
I : PART - A		10			
I a.	Define Management.	2	L1	CO1	PO1
b.	List types in planning.	2	L1	CO2	PO1
c.	Discuss Maslow's Hierarchy of needs theory.	2	L2	CO2	PO1
d.	Compare Entrepreneurs with Intreprenuer.	2	L2	CO4	PO1
e.	Expand;				
	i) SIDC ii) SIDBI	2	L1	CO5	PO1
	ii) NABARD iv) CII				
II : PART - B		90			
UNIT - I		18			
1 a.	Explain the various functions of a manager.	9	L2	CO1	PO2
b.	Discuss the scope for management.	9	L4	CO1	PO2
c.	Is management a science or an art? Justify your answer.	9	L2	CO1	PO2
UNIT - II		18			
2 a.	Discuss the importance and purpose of planning process.	9	L4	CO2	PO2
b.	Explain the steps in planning.	9	L2	CO2	PO2
c.	Explain the principles for developing a sound and efficient organization.	9	L2	CO2	PO2
UNIT - III		18			
3 a.	Classify Leadership styles.	9	L2	CO3	PO2
b.	Discuss the techniques used by managers to achieve coordination.	9	L2	CO3	PO2
c.	Explain various steps in control process.	9	L2	CO3	PO1,PO2

UNIT - IV**18**

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|--|---|----|-----|---------|
| 4 a. Classify Entrepreneurs. Explain every type. | 9 | L2 | CO4 | PO2 |
| b. Discuss various stages in Entrepreneurship process. | 9 | L4 | CO4 | PO2 |
| c. Explain all the barriers faced by Entrepreneurs. How do they overcome it? | 9 | L2 | CO4 | PO1,PO2 |

UNIT - V**18**

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|---|---|----|-----|-----|
| 5 a. List the characteristics of SSI. | 9 | L1 | CO5 | PO2 |
| b. Justified how SSI contributes to economic development of a nation. | 9 | L2 | CO5 | PO2 |
| c. Discuss all the IPRs (Industrial Policy Resolutions) followed in India after independence. | 9 | L2 | CO5 | PO2 |

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