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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Information Science and Engineering

Semester End Examination; Dec. - 2019

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Note: Answer **FIVE** full questions, selecting **ONE** full question from each unit.

UNIT - I

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|------|--|---|
| 1 a. | Explain the Henri Fayol's administrative management. | 7 |
| b. | Describe management functions or the process of management. | 7 |
| c. | Comment on the nature of management. Is it science or art? | 6 |
| 2 a. | Describe the roles of a manager. | 6 |
| b. | Explain the Frederick Winslow Taylor's scientific management. | 7 |
| c. | Briefly describe the general principles of management as laid down by Henri Fayol's. | 7 |

UNIT - II

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|------|---|----|
| 3 a. | Explain the steps involved in planning. | 7 |
| b. | Describe the process of Organizing. | 7 |
| c. | Why are strategies important? How do policies differ then strategies? | 6 |
| 4 a. | Explain the steps involved in rational decision making process. | 10 |
| b. | Describe the principles of organizing. | 10 |

UNIT - III

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|------|---|----|
| 5 a. | Explain the flows and forms of formal communication and also Explain the principal Barriers to communication. | 10 |
| b. | Describe the essentials of effective control system and basic steps in the control system. | 10 |
| 6 a. | Explain the requirements of effective direction and motivation. | 10 |
| b. | What is leadership? Describe the functions of an executive leader. | 10 |

UNIT - IV

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| 7 a. | Explain the concept of Entrepreneurship and characteristics of Entrepreneurship. | 10 |
| b. | Describe the functions of Women entrepreneur and what are the problems faced by women entrepreneurs? | 10 |
| 8 a. | Explain the stages in Entrepreneurial process. | 10 |
| b. | Describe the contents of project report and also common errors in project report? | 10 |

UNIT - V

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|-------|---|----|
| 9 a. | Describe the government support to SSIS during five year plans. | 10 |
| b. | Explain the objectives of SSIS. Define ancillary industry and Tiny industries and their advantages and limitations. | 10 |
| 10 a. | Describe the supporting Agencies of Government for SSIS. | 7 |
| b. | Explain the characteristics of SSIS . | 7 |
| c. | Explain the role and help extended by SISI's in developing SSIS. | 6 |