



P.E.S. College of Engineering, Mandya - 571 401
 (An Autonomous Institution affiliated to VTU, Belagavi)
Fifth Semester, B.E. - Electronics and Communication Engineering
Semester End Examination; Feb. - 2021
Innovation, Entrepreneurship and Management

Time: 3 hrs

Max. Marks: 100

Course Outcomes

The Students will be able to:

CO1: Able to Understand the Functionalities and Requirements to Innovate.

CO2: Analyze the Importance of Innovation and Entrepreneurship to build an Enterprise Resulting in Economic Growth.

CO3: Demonstrate the Entrepreneurial and Management Process.

CO4: Understand reliability of Innovation, Entrepreneurship and Management.

CO5: Understand Professional Ethics, Analyze its importance and need in current working environment.

Note: I) PART - A is compulsory. **Two** marks for each question.**II) PART - B:** Answer any **Two** sub questions (from a, b, c) for Maximum of **18 marks** from each unit.

Q. No.	Questions	Marks	BLs	COs	POs
I : PART - A		10			
I a.	What is innovation?	2	L1	CO1	PO6
b.	What is meant by innovative skills?	2	L1	CO2	PO6
c.	List the characteristics of an Entrepreneur.	2	L1	CO3	PO6
d.	List the functions of Management.	2	L1	CO4	PO6
e.	Define the term Extortion.	2	L1	CO5	PO6
II : PART - B		90			
UNIT - I		18			
1 a.	How innovation will drive the economic growth of a country?	9	L1	CO1	PO6
b.	Explain the phases of innovation journey.	9	L2	CO1	PO4
c.	Explain the roles of innovator.	9	L2	CO1	PO7
UNIT - II		18			
2 a.	Explain the various types of innovation.	9	L2	CO2	PO1
b.	Explain in detail about patent and IP.	9	L2	CO2	PO1
c.	Interpret about sustaining innovation.	9	L2	CO2	PO6
UNIT - III		18			
3 a.	Distinguish between an Entrepreneur and a Manager.	9	L4	CO3	PO6
b.	Explain the functions of an Entrepreneur.	9	L2	CO3	PO6
c.	Explain the types of Entrepreneur.	9	L2	CO3	PO6
UNIT - IV		18			
4 a.	Explain the following:				
	i) Management as an art	9	L2	CO4	PO2
	ii) Management as a science				
	iii) Management as a profession				

P18EC51*Page No... 2*

b. Discuss the importance of Management.	9	L6	CO4	PO2
c. Explain in detail about sole proprietorship.	9	L2	CO4	PO2
UNIT - V		18		
5 a. Discuss briefly about professional ethics.	9	L6	CO5	PO8
b. Explain the ways of misusing the truth.	9	L2	CO5	PO8
c. Explain the problems in International professionalism	9	L2	CO5	PO8

* * *