

**P.E.S. College of Engineering, Mandya - 571 401***(An Autonomous Institution affiliated to VTU, Belagavi)***Fifth Semester, B.E. - Electrical and Electronics Engineering****Semester End Examination; Feb. - 2021****Management and Entrepreneurship**

Time: 3 hrs

Max. Marks: 100

**Course Outcomes***The Students will be able to:**CO1: Identify Nature and characteristics of management, early management & modern management approaches. Hierarchy of plans, importance & purpose of plans, planning and planning premises.**CO2: Distinguish Types of organizations, authority & responsibility, leadership styles, methods of sound control, techniques of co-ordination.**CO3: Structure Different types of entrepreneurs, stages in entrepreneurial process, role of entrepreneur in economic development.**CO4: Objectives, Scope and role of SSI in Economic Development, Different Policies of SSI, Impact of Liberalization, Privatisation, and Globalization on SSI, Ancillary Industry and Tiny Industry.**CO5: Analyse Need and significance of project report, Market Feasibility Study: Technical Feasibility Study, Financial Feasibility Study & Social Feasibility study.***Note: I) PART - A is compulsory. Two marks for each question.****II) PART - B: Answer any Two sub questions (from a, b, c) for Maximum of 18 marks from each unit.**

Q. No.	Questions	Marks	BLs	COs	POs
<b>I : PART - A</b>		<b>10</b>			
1 a.	Distinguish between Management and Administration.	2	L1	CO1	PO9
b.	Define MBO and MBE.	2	L2	CO2	PO10
c.	List out the types of Entrepreneur.	2	L1	CO3	PO11
d.	Define Ancillary Industry and Tiny Industry.	2	L2	CO4	PO11
e.	Write a note on project identification in brief.	2	L2	CO5	PO12
<b>II : PART - B</b>		<b>90</b>			
<b>UNIT - I</b>					
1 a.	i) Explain the principle function of Management.	5			
	ii) Comment on the true nature of Management. Is it a science or an art?	4	L2	CO1	PO9
b.	Define management. Explain the contribution of F.W. Taylor to the theory of Management.	9	L2	CO1	PO9
c.	Explain the steps involved in planning and mention the importance of planning.	9	L2	CO1	PO9
<b>UNIT - II</b>					
2 a.	i) Compare between Centralization and Decentralization of authority and responsibility.	6			
	ii) Why is communication important in an organization?	3			
b.	List out the motivation theories. Discuss any two.	9	L2	CO2	PO10
c.	i) Define Staffing. Explain the importance and function of staffing.	5			
	ii) What are principles of an Organization?	4	L2	CO2	PO10

**UNIT - III**

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|---|---|----|-----|------|
| 3 a. i) Explain the characteristics of successful Entrepreneur.             | 5 |    |     |      |
| ii) Explain the role of Entrepreneurs in economic development of a country. | 4 | L2 | CO3 | PO11 |
| b. Explain in detail various types and functions of an Entrepreneur.        | 9 | L2 | CO3 | PO11 |
| c. i) Explain the various stages in entrepreneurial process.                | 5 |    |     |      |
| ii) List out the different barriers of entrepreneur.                        | 4 | L2 | CO3 | PO11 |

**UNIT - IV**

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|--|---|----|-----|------|
| 4 a. i) Explain the impact of GATT and WTO.                    | 5 |    |     |      |
| ii) List the advantages and disadvantages of SSI.              | 4 | L3 | CO4 | PO11 |
| b. i) Define SSI. What are the general characteristics of SSI? | 6 |    |     |      |
| ii) Discuss the impact of globalization on SSI.                | 3 | L2 | CO4 | PO11 |
| c. Enumerate various objectives and scope of SSI.              | 9 | L3 | CO4 | PO11 |

**UNIT - V**

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|--|---|----|-----|------|
| 5 a. i) What is project report? Explain the need and its significance.       | 5 |    |     |      |
| ii) What are the steps followed in project appraisal?                        | 4 | L2 | CO5 | PO12 |
| b. i) Explain the various factors to be considered for selection of project. | 5 |    |     |      |
| ii) Discuss the concept and importance of network analysis.                  | 4 | L3 | CO5 | PO11 |
| c. Explain the various factors to be considered for,                         |   |    |     |      |
| i) Financial feasibility   | 9 | L2 | CO5 | PO11 |
| ii) Technical feasibility study  |   |    |     |      |

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