



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Electrical and Electronics Engineering

Semester End Examination; February / March - 2022

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Course Outcomes

The Students will be able to:

CO1: Identify Nature and characteristics of management, early management and modern management approaches. Hierarchy of plans, importance & purpose of plans, planning and planning premises

CO2: Distinguish Types of organizations, authority and responsibility, leadership styles, methods of sound control, techniques of coordination.

CO3: Structure Different types of entrepreneurs, stages in entrepreneurial process, role of entrepreneur in economic development.

CO4: Structure Objectives, Scope and role of SSI in Economic Development, Different Policies of SSI, Impact of Liberalization, Privatisation, and Globalization on SSI, Ancillary Industry and Tiny Industry.

CO5: Analyse Need and significance of project report, Market Feasibility Study: Technical Feasibility Study, Financial Feasibility Study and Social Feasibility study

Note: I) PART - A is compulsory. Two marks for each question.

II) PART - B: Answer any Two sub questions (from a, b, c) for Maximum of 18 marks from each unit.

Q. No.	Questions	Marks	BLs	COs	POs
I : PART - A		10			
I a.	Write a note on levels of management.	2	L2	CO1	PO8
b.	Define communication and coordination.	2	L1	CO2	PO9
c.	Define entrepreneur, enterprise, and entrepreneurship.	2	L1	CO3	PO10
d.	List the advantages of SSI.	2	L1	CO4	PO11
e.	Write a note on market feasibility study.	2	L2	CO5	PO12
II : PART - B		90			
UNIT - I		18			
1 a.	Explain with examples, the functional areas of management.	9	L2	CO1	PO9
b.	Discuss with examples, the various roles of management.	9	L3	CO1	PO9
c.	Discuss with examples, the types of plans.	9	L3	CO1	PO9
UNIT - II		18			
2 a.	Explain the principles of organization.	9	L2	CO2	PO10
b.	Discuss the advantages and disadvantages of decentralization.	9	L3	CO2	PO10
c.	Differentiate between transactional and transformational leadership.	9	L4	CO2	PO10
UNIT - III		18			
3 a.	Explain the functions of entrepreneur.	9	L2	CO3	PO11
b.	Explain the stages of entrepreneurial process.	9	L2	CO3	PO11
c.	Discuss the role of entrepreneur in economic development.	9	L3	CO3	PO11

UNIT - IV**18**

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|---|---|----|-----|------|
| 4 a. Discuss the impact of liberalization, privatization, and globalization on SSI. | 9 | L3 | CO4 | PO11 |
| b. List and explain the various central government agencies that support SSI's. | 9 | L2 | CO4 | PO11 |
| c. Discuss the different schemes by the governments for promotion of MSMEs. | 9 | L3 | CO4 | PO11 |

UNIT - V**18**

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|--|---|----|-----|------|
| 5 a. List the content of a project report. | 9 | L1 | CO5 | PO12 |
| b. Explain the role of network analysis in project execution. | 9 | L3 | CO5 | PO11 |
| c. What is social feasibility study of a project? Explain with examples. | 9 | L3 | CO5 | PO11 |

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