



P.E.S. College of Engineering, Mandya - 571 401
(An Autonomous Institution affiliated to VTU, Belagavi)
Fifth Semester, B.E. - Industrial and Production Engineering
Semester End Examination; February / March - 2022
Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Course Outcomes

The Students will be able to:

CO1: Define the meaning, nature, levels and characteristics of management

CO2: Describes the nature, types, purpose of planning and taking decision under different conditions, and defines the different organization structures and staffing policies and procedures.

CO3: Demonstrate the motivation, leadership theories and communication process model, and define the entrepreneurship concept, process and barriers in entrepreneurship.

CO4: Explain institutional supports given by the government to start Small Scale Industry.

CO5: Recognize the guide lines to be followed for writing the project report, and to survey the market.

Note: I) **PART - A** is compulsory. **Two** marks for each question.

II) **PART - B:** Answer any **Two** sub questions (from a, b, c) for Maximum of **18 marks** from each unit.

Q. No.	Questions	Marks	BLs	COs	POs
I : PART - A		10			
I a.	What are the levels of management? Explain.	2	L1		
b.	Mention the hierarchy of plans.	2	L2		
c.	List the advantages and disadvantages of organization with narrow span.	2	L2		
d.	Expand KSSIDC and DIC.	2	L1		
e.	List any three significance of report writing.	2	L1		
II : PART - B		90			
UNIT - I		18			
1 a.	Explain the various principles of F.W. Taylors.	9	L2	CO1	
b.	Describe the functional areas of management.	9	L2	CO1	
c.	List and explain the modern management approaches.	9	L2	CO1	
UNIT - II		18			
2 a.	Explain various types of plans.	9	L2	CO2	
b.	Narrate the steps in planning.	9	L2	CO2	
c.	Mention the principles of organization.	9	L2	CO2	
UNIT - III		18			
3 a.	Narrate the leadership styles.	9	L2	CO3	
b.	Describe the various steps in controlling.	9	L2	CO3	
c.	Explain the functions of an entrepreneur.	9	L2	CO3	
UNIT - IV		18			
4 a.	List the characteristics of SSIs.	9	L2	CO4	
b.	Mention the various steps to start a SSI.	9	L2	CO4	
c.	Explain the SISIs and NSIC.	9	L2	CO4	
UNIT - V		18			
5 a.	How do we identify project? Explain.	9	L2	CO5	
b.	What are the points to be considering for project selection?	9	L2	CO5	
c.	Describe the common errors of project reports.	9	L2	CO5	