



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Fifth Semester, B.E. - Mechanical Engineering

Semester End Examination; February / March - 2022

Management and Entrepreneurship

Time: 3 hrs

Max. Marks: 100

Course Outcomes

The Students will be able to:

CO1: Explain nature and characteristics of management, scope and functional area of management

CO2: Describe the Principles of organization, organization theories, Explain departmentation, authority, power, organizing, organizational effectiveness, Span of control

CO3: Analyses the stages in entrepreneurial process, role of entrepreneurs in economic development, entrepreneurship in India, entrepreneurship and its barriers.

CO4: Analyze the Job, job description, specification, design: evaluation, time recording, wage and incentives. Wages, Distinguish Time rate v/s piece rate, fringe benefits

CO5: Describe project identification, project preparation, selection, project report, need and significance of a project report, contents, Explain project planning, monitoring and control, evaluation, errors of a project report.

Note: I) PART - A is compulsory. Two marks for each question.

II) PART - B: Answer any **Two** sub questions (from a, b, c) for Maximum of **18 marks** from each unit.

Q. No.	Questions	Marks	BLs	COs	POs
I : PART - A		10			
I a.	Discuss any two roles of management.	2	L2	CO1	PO10
b.	Summarize span of control.	2	L2	CO2	PO11
c.	Differentiate manager and entrepreneurs.	2	L2	CO3	PO10
d.	Compare and contrast time rate versus piece rate.	2	L2	CO4	PO11
e.	List out common errors in project report.	2	L1	CO5	PO11
II : PART - B		90			
UNIT - I		18			
1 a.	Explain how management is an art, science and profession with relevant examples?	9	L1	CO1	PO10
b.	List all the modern management approaches and explain each briefly.	9	L2	CO1	PO10
c.	Discuss the functions of management.	9	L2	CO1	PO10
UNIT - II		18			
2 a.	What does organization means? Explain any four types of organization.	9	L2	CO2	PO11
b.	What are the characteristics of organization?	9	L2	CO2	PO11
c.	Bring out the different stages of recruitment process.	9	L2	CO2	PO10

UNIT - III**18**

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|----------------------------------------------------------------|---|----|-----|------|
| 3 a. Discuss the different functions of entrepreneurs. | 9 | L2 | CO3 | PO10 |
| b. Explain the role of entrepreneur in economical development. | 9 | L2 | CO3 | PO11 |
| c. What are the challenges for entrepreneurs in India? | 9 | L2 | CO3 | PO11 |

UNIT - IV**18**

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|------------------------------------------------------------------------------------------------------------------------------|---|----|-----|------|
| 4 a. Discuss the advantages and disadvantages of Maslow's Hierarchy of Need theory and Herzberg's Motivation-Hygiene theory. | 9 | L2 | CO4 | PO10 |
| b. Explain job description and job specification. | 9 | L2 | CO4 | PO10 |
| c. List out different types of bonuses and explain briefly. | 9 | L2 | CO4 | PO10 |

UNIT - V**18**

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|---------------------------------------------------------------|---|----|-----|------|
| 5 a. Illustrate project identification phase with an example. | 9 | L3 | CO5 | PO11 |
| b. Discuss the phases of project with example for each. | 9 | L2 | CO5 | PO11 |
| c. Identify the different steps to start SSI. | 9 | L2 | CO5 | PO10 |

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