



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belagavi)

Second Semester, Master of Business Administration (MBA)

Semester End Examination; October -2022

Workplace Ethics

Time: 3 hrs

Max. Marks: 100

Note: Answer all **FOUR** full questions from **PART - A** and **PART - B** (Case Study) is compulsory.

Q. No.	Questions	Marks	BLs	COs
PART - A		10		
1 a.	Explain the nature and objectives of Ethics.	10	L1	CO1
b.	Briefly discuss the factors that influence ethical behavior.	10	L2	CO2
OR				
2 a.	Elucidate the benefits of workplace ethics.	10	L1	CO1
b.	As a HR manager how you reward the ethical behavior of your employees?	10	L3	CO4
3 a.	Explain the various CSR activities undertaken by different organization.	10	L4	CO1
b.	Explain briefly some of ethical criticism of marketing.	10	L1	CO1
OR				
4 a.	What is corporate governance? Explain its importance.	10	L1	CO4
b.	Explain the model of corporate governance.	10	L2	CO2
5 a.	What is workplace Harassment? Explain the measures taken to minimize it.	10	L1	CO1
b.	What is ethical dilemma? Explain with typical example.	10	L5	CO4
OR				
6 a.	What are the supreme court guidelines in Vishaka Dutta versus State of Rajasthan?	10	L6	CO5
b.	Explain the Ethics that to be followed by finance and banking sector to safeguard its customers.	10	L6	CO5
7 a.	Explain the issues related to I.T. sector.	10	L6	CO3
b.	Discuss Ethical issues to be addressed in Global business scenario, with suitable example.	10	L5	CO5
OR				
8.	Write short notes on any four:			
	i) Gender issues			
	ii) Corruption			
	iii) Border Ethics	20	L3,6	CO3,5
	iv) Green Practices			
	v) Ethical code of conduct			
	vi) Breach of Workplace privacy			

PART - B (Case Study Compulsory)

9. Coping with Turbulent times in the Indian aviation Industry Jet airways layoff.

The care is about the Retrenchment drama that unfolded in one of India's Leading aviation companies. Jet Airways (India) Ltd. In Oct. 2008 more than 1,000 employees were laid off. It was a part of major cost-cutting exercise to tackle Global slowdown and Price hike of aviation fuel.

The retrenchment drama unfolds on Oct 16, 2008. Jet announced that it would lay off nearly 1,100 of its staff to streamline operation. A day after it had already laid off around 800 of its cabin Crew members.

Simultaneously announced second phase of layoff of 1,100 employees mainly from dept. like flight attendant, cockpit, crew etc. Amidst great fusor & opposition by various organization & political parties, Naresh Goyal, chairman of Jet reinstated the employees a day later the great emotional drama. November 2008, Jet decided on a 20% cut in the salaries of its pilot's engineers and some other staffs.

Employees were fired with no prior notice the entire force of unconfirmed staff was being laid off on a 30 days compensation package. Company took action only against lower staff.

Questions:

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| a. Do you think it is ethically right to lay off 1900 employees at a stretch? | 5 | L2 | CO1 |
| b. Why was action taken only against lower grade staffs? | 5 | L3 | CO4 |
| c. Why was senior management least affected? | 5 | L6 | CO4 |
| d. Who would you recommend to the students who have currently taking courses in aviation Industry? | 5 | L6 | CO3 |

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