

**P.E.S. College of Engineering, Mandya - 571 401***(An Autonomous Institution affiliated to VTU, Belagavi)***Second Semester, Master of Business Administration (MBA)****Semester End Examination; October - 2023****Entrepreneurship Development and Legal Aspects**

Time: 3 hrs

Max. Marks: 100

*Note: Answer all FOUR full questions from PART - A and PART - B (Case Study) is compulsory.*

Q. No.	Questions	Marks	BLs	COs	POs
<b>PART A</b>					
1 a.	Define entrepreneurship. Explain the skills of an entrepreneur.	10	L2	CO3	PO2
b.	Differentiate between entrepreneur, intrapreneur and entrepreneurship.	10	L3	CO4	PO4
<b>OR</b>					
2 a.	Explain the factors affecting entrepreneurship.	10	L3	CI2	PO1
b.	Explain the formalities for setting up small business enterprise.	10	L4	CO4	PO1
3 a.	Explain rehabilitation and investment allowance.	10	L4	CO2	PO4
b.	Discuss the challenges of women entrepreneurship.	10	L3	CO3	PO3
<b>OR</b>					
4 a.	Define rural entrepreneurship explain the problems of rural entrepreneurship.	10	L2	CO3	PO3
b.	Discuss PM Mudra Yojana.	10	L4	CO4	PO2
5 a.	What is a startup? Explain the opportunities.	10	L3	CO2	PO4
b.	Explain Atal tinkering laboratories.	10	L5	CO1	PO3
<b>OR</b>					
6 a.	Explain coir udyami yojana.	10	L4	CO1	PO2
b.	Explain Atal incubation center.	10	L5	CO4	PO1
7 a.	Explain factories act 1948, with respect to Health.	10	L 3	CO2	PO2
b.	Explain environment protection Act 1986.	10	L4	CO3	PO3
<b>OR</b>					
8 a.	Explain the provisions under industrial disputes Act. 1947.	10	L4	CO2	PO4
b.	Explain standing orders Act. 1946.	10	C5	CO1	PO3
<b>PART - B (Case Study is Compulsory)</b>					
9.	Mr. Rohit had just completed MBA from a reputed B - school and has been offered a job in MNC with an attractive salary package. He is in a dilemma as to whether to accept the offer or not. It has been dream from childhood to start a business and become a successful entrepreneur.				

But organizing the capital was a concern for him. His parents advised him to accept the offer and start a job in MNC.

After consulting professor and successful entrepreneurs he decided not to accept the job offer and decided to venture into a business of his own. He started mini café named, traditional and homely taste initially he could maintain quality & price. But over the time Mr. Rohit realized that his profit started decreasing due to reduced volume of sales. He started thinking of diversifying the business. He also understood that the main reason for reduced volume of sales as, very less number of barriers to enter into business.

**Questions:**

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|--|----|----|-----|-----|
| a. Does Mr. Rohit possess the major qualities required to become a successful entrepreneur?  | 10 | L3 | CO3 | PO2 |
| b. What strategies should Mr. Rohit adopt to sustain his business in the competitive market? | 10 | L5 | CO4 | PO2 |

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