

--	--	--	--	--	--	--	--	--	--



P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Automobile Engineering

Semester End Examination; Dec. - 2014

Entrepreneurship and Management

Time: 3 hrs

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO full questions from each part.

PART - A

1. a. Discuss the functional areas of Management. 10
- b. Clearly explain early management approaches. 5
- c. What are the roles of a Manager? Explain. 5
- 2 a. Differentiate between policies and procedures. 4
- b. Explain the steps in decision making with a flow diagram. 9
- c. What are the purposes of planning? Explain briefly. 7
- 3 a. Enlist the different types of organization. Explain any two. 8
- b. Explain "Management by objectives" and "Management by Exception". 7
- c. Explain the nature and importance of staffing. 5
- 4 a. What is the importance of communication in an organization? Explain formal and informal communication. 8
- b. Explain the importance of coordination to attain organizational goals. 8
- c. Briefly explain meaning and nature of Directing. 4

PART - B

- 5 a. What are the important qualities that an entrepreneur should possess? Explain in brief. 8
- b. Distinguish an entrepreneur with an intrapreneur. 6
- c. Discuss the role of an entrepreneur in economic development of a country. 6
- 6 a. What are the characteristics of SSI's? 5
- b. Briefly discuss the different policies of government towards small scale Industries (SSIs). 10
- c. Enlist the functions of World Trade Organization.(WTO). 5
- 7 a. What are the objectives of State Financial corporations (SFCs)? Also discuss the problems faced by SFCs. 10
- b. Explain the following : 10
- (i) SISI (ii) DIC
- 8 a. How are the projects classified? Explain. 8
- b. What are the contents of a good project report? Explain. 12