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P.E.S. College of Engineering, Mandya - 571 401

(An Autonomous Institution affiliated to VTU, Belgaum)

Fifth Semester, B.E. - Computer Science and Engineering

Semester End Examination; Dec. - 2014

Entrepreneurship Management

Time: 3 hrs

Max. Marks: 100

Note: Answer any **FIVE** full questions, selecting at least **TWO** full questions from each part.

PART - A

- 1 a. Briefly explain the management functions with the help of a diagram. 5
- b. Explain the skill mix at different management levels. 5
- c. List and briefly explain any 5 Fayol principles of management. 5
- d. Briefly explain the organization of open system. 5
- 2 a. List the importance of planning, with a diagram. Briefly explain the hierarchy of organizational plans. 10
- b. Explain the steps in rational decision making. 5
- c. List the advantages of group decisions. 5
- 3 a. Briefly explain the principles of organization (any 5) 5
- b. List any 5 suggestions for making effective committees. 5
- c. Explain any 5 sources of recruitment. 5
- d. Explain the steps in selection procedure. 5
- 4 a. Compare leadership style. 10
- b. List the steps in controlling, briefly explain. 5
- c. Explain the essentials of a sound control system. 5

PART - B

- 5 a. Explain the function of an entrepreneur. 5
- b. Compare intrapreneur and entrepreneur. 10
- c. Briefly explain the system in entrepreneurial process. 5
- 6 a. Briefly explain the objectives of SSIs. 10
- b. Explain in detail world trade organization. 10
- 7 a. Briefly explain the impact of liberalization, privatization of globalization of SSI. 10
- b. Write a note on KSFC and SIDBI. 10
- 8 a. Briefly explain the points to be considered in selection of a project. 5
- b. Write the structure of a project report. 10
- c. Briefly explain the errors of project report. 5